

April 4, 2024

RE: Stop Sale of NPN (Natural Product Number) Gummies from Herbaland Naturals Inc

Dear Retailer,

Below is a message from Herbaland Naturals Inc.:

Dear Customer,

I trust this message finds you in good health and spirits.

Over the past few months, Herbaland Naturals Inc. has been in ongoing discussions with Health Canada, and unfortunately Health Canada has made the decision to suspend our product licenses while we continue to engage with them. As such, in accordance with section 4(3) of the Natural Health Products Regulations, we are advising you to cease the sale of all Herbaland natural health products, effective immediately.

We understand this situation may be inconvenient, and we deeply appreciate your understanding and cooperation.

We ask for your patience as we navigate this challenge; we are committed to returning as quickly as possible with products that meet our high standards and your expectations.

Thank you for your continued support of Herbaland Naturals Inc. Your trust in us fuels our mission to innovate and improve continually.

Sincerely,

Aisha and Musharaf - Co-Founders.

The compostable packaging created product stability issues for the gummies with NPN products and the packaging did not offer child resistant protection for young children to the level Health Canada expects. These two issues have contributed to the stop sale order.

Please note that Herbaland is working diligently to meet the highest standards and expectations. Herbaland and Purity Life look forward to bring back the high quality NPN gummies to you as quickly as possible.



List of affected products:

PL code	Description	UPC	NPN	Type of packaging
459124	Kids Vegan D3 + B12 - 90 gmy	813523005441	80119348	Compostable bag
459126	Kids Classic Vitamin C - 60 gmy	813523000538	80078790	Plastic bottle
459127	Kids Classic D3 - 60 gmy	813523000569	80066489	Plastic bottle
	Vegan Collagen Booster / Glowing			
459129	Beauty - 90 gmy	813523001016	80090622	Compostable bag
459131	Simply Sleep / Sweet Dreams - 90 gmy	813523001269	80093743	Compostable bag
459132	Immune Boost - 90 gmy	813523001375	80078758	Compostable bag
459133	Calm Naturally - 90 gmy	813523002860	80105248	Compostable bag
459137	Calcium Plus - 90 gmy	813523002907	80096991	Compostable bag
459147	Omega 3 for Kids and Adults - 90 gmy	813523000477	80087674	Compostable bag
459152	Kids Calcium Bears - 90 gmy	813523000767	80078531	Compostable bag
459172	Prenatal - 90 gmy	813523003317	80117248	Compostable bag
459175	Vegan D3 + B12 - 90 gmy	813523000361	80071250	Compostable bag
459176	Kids Multivitamin - 90 gmy	813523000484	80078219	Compostable bag
459178	Kids Immune Bears - 90 gmy	813523000507	80078758	Compostable bag
459182	Biotin Beauty - 60 gmy	813523000422	80101367	Compostable bag
459183	Prebiotic Fiber - 60 gmy	813523006127	80109952	Compostable bag
459184	Balanced Flow - 90 gmy	813523005960	80119387	Compostable bag
459186	Ashwagandha - 60 gmy	813523005977	80121764	Compostable bag
459190	Eye Care - 90 gmy	813523000385	80081987	Compostable bag
459192	Kids Omega 3 - 90 gmy	813523000460	80087674	Compostable bag
459197	Multivitamins for Adults - 90 gmy	813523000354	80078219	Compostable bag
459200	Kids Classic Omega 3 - 60 gmy	813523000590	80076466	Plastic bottle
459220	Kids Classic Calcium D3 - 60 gmy	813523000545	80066501	Plastic bottle
459225	Kids Classic Multivitamin - 60 gmy	813523000583	80066504	Plastic bottle
459347	Calm & Chill for Kids - 90 gmy	813523005410	80116248	Compostable bag
459385	Pre-Workout - 12 x 50g	813523001559	80096783	Compostable bag
459700	Iron Plus - 90 gmy	813523001023	80105156	Compostable bag
459705	Mocha Energy - 90 gmy	813523004833	80109135	Compostable bag
459710	Women's Multivitamin - 90 gmy	813523004970	80114540	Compostable bag
459715	Joint Care - 60 gmy	813523006103	80121595	Compostable bag



What we are asking you to do:

- 1. **PLEASE IMMEDIATELY STOP ALL SALE OR DISTRIBUTION OF THE AFFECTED PRODUCTS.** Please remove the products from store shelves.
- 2. Please review and complete the attached Product Coupon, **if you have some products in stock, no later than April 18, 2024.**
- 3. If you have any affected product, please follow the steps:
 - Send the prod coupon to CREDITS@PURITYLIFE.COM, no later than April 18, 2024.
 - Upon receipt of your coupon, a credit note will be issued to cover the inventory that you have indicated on the coupon.
 - Upon submission of the credit request, please dispose the products in a manner that the products can not be resold.
- 4. If you have any affected products from customer returns, please follow the steps as described in 3. at any time.

Please don't hesitate to contact us if you require any further information. We greatly appreciate your understanding and prompt assistance and apologize for any inconvenience this may have caused.

Sincerely,

The Purity Life Customer Care Team